

## Overview

Port Pirie Regional Council wants to revitalise the CBD and enhance its image as a major retail and recreation destination for the Mid North region of South Australia.

The main aims of the project are to:

- Revitalise the public realm and retail environment to support local businesses and the community;
- Increase the profiles of Port Pirie's main streets as 'places for people';
- Highlight the cultural and historical significance of Port Pirie through urban design and public art;
- Create a safe and attractive destination that caters to the Port Pirie community and wider region;
- Improve the streetscape for pedestrians including more shade, landscaping, improved wayfinding, better links between key destinations and use of interesting urban elements and materials;
- Improve the functionality of the streets for vehicles and other transport modes.



PROJECT FACT SHEET | FEBRUARY 2017

## About the project

The Port Pirie CBD Upgrade project is designed to revitalise the Port Pirie City Centre and its environs, including the improvement of the streetscape, the alteration of associated signage, improved branding and essential infrastructure.

This project is based upon the findings of a Retail Assessment and Employment Lands Study and involves the Regeneration of the CBD environs to improve Port Pirie as a Regional Service Centre, increase retail spend and employment opportunities. The growth of the retail centre would improve employment and the attractiveness of Port Pirie as a place to live, work and invest.

In 2013 Port Pirie Regional Council commissioned a Master Plan of the central business district in Port Pirie. The Master Plan includes concepts for the streets to be included in Stage 1 of the streetscape upgrade project.

Port Pirie Regional Council engaged a team, led by Jensen Planning and Design, to undertake the detailed design of Stages 1 and 2 of the streetscape upgrade project.

The cost to upgrade the CBD is in the order of \$20m which will be undertaken over time. The project will involve improved landscaping, footpath paving, road surfaces and provision of suitable street furniture and installation of public art features.

Council has secured a total of \$3.5 million available to construct Stage 1 of the project in 2016. \$1.5m of this funding has been sourced from the State Government's Places for People program. Council has identified funding of \$2.4m in the 2017/18 budget which it will seek to match with external funding. Subsequent stages beyond this are currently not funded.

Stage 1 construction commenced on 9 January 2017 and is expected to be completed by the end of May 2017.



## Project Cost & Funding

Element	Order of Cost
Stage 1 – Detailed Design	\$ 300,000
Stage 1 – Stormwater Drainage	\$ 1,200,000
Stage 1 – Construction	\$ 3,500,000
Stage 2 – Construction	\$ 6,000,000
Free Public WiFi	\$ 51,587
<b>Total Cost:</b>	<b>\$ 11,051,587</b>

## Schedule

Task	Dates
Project Launch	13 Dec 2015
Concept Design	Jan – Apr 2016
Detailed Design (Stage 1)	May – Jul 2016
Detailed Design (Stage 2)	Jul – Dec 2016
Construction (Stage 1)	Jan 2017 – May 2017
Construction (Stage 2)	<i>Subject to funding</i>

### Free WiFi for CBD

Port Pirie Regional Council secured funding of \$51,587 towards the implementation of free public WiFi hotspots in the central business districts of Port Pirie and Crystal Brook as part of the Upper Spencer Gulf and Outback Futures program with Regions SA. This project complements the CBD Upgrade as a further step in activating the city.

### Arts and Cultural Officer

Council has secured grant funding of \$50,000 per year over 3 years from Country Arts SA towards employing an Arts and Cultural Officer. This role was appointed in January 2017 and will play an important part in implementing public art programs which will be integral in the overall CBD upgrade.

## Consultation

Extensive and innovative targeted community consultation has taken place with traders, Elected Members and the wider community with a number of opportunities to get involved and keep updated as the CBD Rejuvenation project takes shape.

The project was officially launched in December 2015 and has been followed up with numerous consultative events including advertising campaigns seeking community input and suggestions, shopfront display days in Alexander and Florence Street with Council staff and project designers, strategic workshops with Elected Members and a presentation to the Port Pirie Chamber of Commerce.

## Further Information

Any community member with a question, comment or complaint should contact Council directly by phone or email using the contact details below.

Phone (08) 8633 9777

Email [council@pirie.sa.gov.au](mailto:council@pirie.sa.gov.au)

Web [www.pirie.sa.gov.au](http://www.pirie.sa.gov.au)

*Information contained in this Fact Sheet is correct at time of publishing.*

