

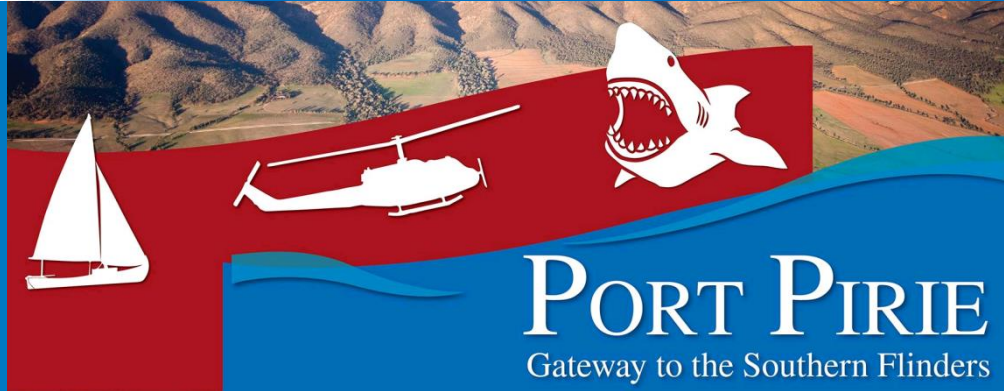
## Overview

Entrance statements for urban centres in the Port Pirie Regional Council have been the subject of consultation and planning for a number of years.

Taking advantage of proposals to update priorities and strategies for the re-branding of Port Pirie and its region, in 2015 Council established a Section 41 Committee to provide options for Council determinations on this issue.

Broadly, the Entrances Committee seeks to:

- ➔ Clear the three entrances to the city of old signage and other outdated advertising billboards;
- ➔ Tidy up entrances by clearing natural vegetation at ground level and the lower canopy of trees to reveal the scenic vistas beyond;
- ➔ Update the two Augusta Highway Information Bays;
- ➔ Update welcome signage on both the Augusta Highway and other local entrances.



PROJECT FACT SHEET | AUGUST 2016

## About the project

To support the work of the Entrances Committee, Council allocated \$300,000 in its 2015/16 budget and a further \$200,000 in its 2016/17 budget for Entrance Statements and associated projects.

A deliberate focus has been placed on expenditure control and in line with Council's philosophies of:

- ➔ An initial focus on Port Pirie followed by other urban centres in our region in follow-up programs;
- ➔ All proposals will be developed with a view to compatibility with other Council urban centres;
- ➔ Expenditure and design for other Council urban centres will be included in the 2016/17 budget planning process.

### *Augusta Highway signs*

The Committee's intention with these signs has been to increase Augusta Highway traffic awareness of Port Pirie as they approach both the Warnertown Road and Tin Man entrances to the city. It was envisaged that two signs be constructed and located near the entrances to Port Pirie which includes a tagline and a visual representation of what Port Pirie has to offer.

These solar powered 3D laser cut signs have been developed, designed, constructed and installed using local suppliers and businesses to create an impressive effect leading into Port Pirie. The Augusta Highway sign from the Warnertown approach has required some vegetation clearance to provide a clear view of the sign from the road.

### *Ground clearance*

The Committee's intention is to tidy up the ground level underbrush and lift the tree canopy surrounding the entrances on Warnertown and Three Chain Road. This work will present arriving visitors and local residents with a far neater and visually improved entrance into Port Pirie.



## Project Cost & Funding

| Element           | Order of Cost    |
|-------------------|------------------|
| <b>Total Cost</b> | <b>\$300,000</b> |

## Schedule

It is expected that the majority of the proposed works will be completed by July 2016 within the budget allocation.

### *Tourist Information Bays*

Tourist Information Bays at Warnertown and near the Tin Man are in immediate need of refurbishment and currently provide a poor reflection of Port Pirie and the surrounding region. The allocation of funds for the two Information Bays is to repair and improve the physical structures and surrounding areas in support of updated information standards. The refurbishment of the Warnertown Information Bay has now been completed with a new roof, exciting new information panels and ground clearance works providing a much neater appearance. The Tinman Information Bay will also be refurbished in a similar manner shortly.

### *Event and attraction signage*

The Warnertown and Port Germein entrance roads to Port Pirie will be decorated with 5 signs on each road, one of which will be used to announce upcoming events in our City. The remainder will portray available attractions in Port Pirie with the reverse side thanking visitors and promoting regional attractions with the slogan 'Why not stay a little longer?'

## Consultation

Following local media coverage relating to entrances improvements, a number of suggestions and ideas have been submitted to Council for consideration of the Entrances Committee. The Committee has sought professional advice from Council staff and estimates for works from local providers and will continue to meet on a regular basis to discuss options and progress the project through to completion.

## Further Information

Any community member with a question, comment or complaint should contact Council directly by phone or email using the contact details below.

Phone (08) 8633 9777

Email [council@pirie.sa.gov.au](mailto:council@pirie.sa.gov.au)

Web [www.pirie.sa.gov.au](http://www.pirie.sa.gov.au)

*Information contained in this Fact Sheet is correct at time of printing.*

