

PUBLIC ART POLICY

Type	Governance
Category	Corporate & Community
Responsible Officer	Director Corporate & Community
First Issued / Adopted	22 July 2015
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Applicable Legislation	Local Government Act 1999
Related Documents	“Public Art Making It Happen” Guidelines – Arts SA & LGA 2004
Public Consultation Required	Yes
File Reference	12.63.1.10

1. PURPOSE

Public artworks are an important element in the marketing, promotion and economic development of a city.

This policy has been developed to encourage ongoing development of public art in Port Pirie Regional Council that will define a sense of place, foster civic identity and pride, and provide inspiration for residents and visitors alike.

The policy will ensure a strategic approach is taken to commissioning, acquiring, maintaining, managing and de-accessioning public art. It will ensure adequate funds are provided in annual budgets to enable commissioning of high quality art.

2. SCOPE

The Port Pirie Regional Council Public Art Plan seeks to develop art assets with:

- An inventory of current assets to be developed with a maintenance schedule.
- An annual Capital Allocation for Public Art to be included in the budget.

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2. SCOPE (Cont'd)

The Port Pirie Regional Council Public Art Plan seeks to develop art assets with:

- Identification of key projects and locations throughout the Council region.
- Creating and developing partnerships with external partners including the artistic community, Arts SA, business and community groups.
- Integration and provision for public art within Council's selected major projects.
- External funding opportunities from the private sector or other tiers of government.

3. DEFINITIONS

Nil

4. POLICY STATEMENT

4.1 Principles

The following principles and values underpin this policy:

- The Public Art Policy is adequately funded and resourced to achieve quality public art outcomes.
- Quality public art in all its forms is valued and contributions for new artworks from external sources are supported and encouraged.
- Best practice methods of commissioning and de-accessioning, as outlined in the Arts SA "Public Art Making It Happen" guidelines should be adopted.
- Port Pirie Regional Council should develop a register of public art assets and establish a maintenance program.
- In any new and significant Council development a component of the budget should be set aside for public art.
- Public art is owned by the whole community so there should be broad consultation before major commissions are undertaken.

4.2 Public Arts and Culture Advisory Committee (PACAC)

- The PACAC will comprise of Elected Members and representatives of the community.
- Be responsible for artist shortlisting, selection of concept designs and design development.
- Where required conduct public consultation, in accordance with Council's Community Engagement Strategy.
- Co-opt other people whose qualifications may be necessary for specific parts of the project brief.

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4. POLICY STATEMENT (Cont'd)

4.3 Commissioning Process

The commissioning models and processes for public works of art are in accordance with Arts SA “Public Art Making It Happen” commissioning guidelines for local Councils.

4.4 De-accessioning of Public Art

Public artworks at some point in time reach a state where they are no longer able to stay in the public realm.

The removal of public art will only be considered if:

- The artwork becomes damaged or has deteriorated to a point that it is unreasonable to proceed with rectification.
- There is a major change to the site and the artwork can no longer remain in the designated area. In this instance all avenues will be explored to relocate the artwork to a more suitable location.
- Ongoing maintenance requirements become too cost prohibitive due to escalating levels of deterioration.
- Outside changes impact on the integrity of the work, thus impacting on the artists Moral Rights.
- The artist raises concerns in relation to the location, condition and general presentation.
- The contractual agreement relating to the time span of the artwork on display has expired.

Under any of the above circumstances Port Pirie Regional Council will:

- If appropriate seek the expertise of an arts conservator.
- Contact the artist/s involved in the commissioning/creation of the work and advise of the pending situation in the first instance or if it is not possible, identify and consult with an artist’s representative.
- Be sensitive to the artist/s Moral Rights and Copyright.

4.5 Community and Stakeholder Engagement

Each public artwork is unique and not everyone will necessarily like each new commission as it is integrated into the public realm. Often the challenge is in finding the right balance between consulting and engaging whilst upholding the integrity and intention of the artist and his or her work. Port Pirie Regional Council will play a key role in identifying local residents, community groups and other stakeholders for meaningful engagement in public art projects where appropriate.

4.6 Supporting Professional Opportunities

Port Pirie Regional Council supports professional rates of pay for professional artists, performers, designers and craftspeople.

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4. POLICY STATEMENT (Cont'd)

4.7 Asset Conservation and Registration

Public artworks are to be included in Port Pirie Regional Council's Asset Register and be maintained in accordance with instructions of specific artist maintenance manuals relating to specific works. Where no manuals exist, an annual inspection of all registered artworks and associated plaques is to be conducted and maintenance scheduled accordingly.

4.8 Gifts and Monetary Contributions

In some instances, public artworks may be offered as gifts to Port Pirie Regional Council. Before a work is accepted, it must meet relevant public art assessment criteria. Following this assessment a report with recommendations relating to the gift proposal will be presented to Council for accession consideration.

4.9 Collection of Port Pirie Regional Council

The Council owns a significant collection of art works, through the annual Port Pirie Art Prize which was an acquisition prize from 1996 – 2012. The collection of art works is based on the art connection and relevance to the Port Pirie and Southern Flinders Ranges region where either the artist being resident in the region, and/or that the subject of the work is of geographical, environmental, historical, social or cultural significance to the region.

Any proposed new purchase of art work is to be considered by the Public Art Selection Group and then make a recommendation to the Council.

The art works are to be housed securely and the condition be maintained in accordance with general practice.

The collection contains a few items of art works by recognised artists that are of significant value. These are to have a regular independent valuation and the items included in the Council insurance register.

5. FURTHER INFORMATION

This policy will be available for inspection at the Council offices listed below during ordinary business hours and available to be downloaded, free of charge, from Council's internet site: www.pirie.sa.gov.au

- Port Pirie Council Administration Centre, 115 Ellen Street, Port Pirie
- Crystal Brook Rural Office, Bowman Street, Crystal Brook.

Copies will be provided to interested parties upon request, and upon payment of a fee in accordance with Council's Schedule of Fees and Charges.

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