

COUNCIL LOGO POLICY

Type	Governance
Category	Corporate & Community
Responsible Officer	Director Corporate & Community
First Issued / Adopted	Pre 2000
Review Period	4 years
Last Reviewed	02 March 2023, 28 March 2018, 28 January 2015, 22 June 2011
Minutes Reference	OM120/23, OM24/15, OM86/18
Next Review Date	March 2027
Applicable Legislation	Nil
Related Documents	Council Style Guide
Public Consultation Required	No
File Reference	9.63.1.1
Purpose	This policy is a reminder to Council staff to promote the activities of Council wherever possible. Vision of the Council logo by the community at the many parks, projects and events supported by Council is a reminder of Council involvement and that their rates are at work. Approval is necessary for use by other individuals or organisations to ensure the Council logo is not mis-used.

1. POLICY

The Council Logo should be used for all future Council promotions, where possible.

Use of the Council logo by an individual or organisation requires approval by the Chief Executive Officer or his/her delegate.

Any use of the Council logo should be in accord with the "Port Pirie Regional Council Style Guide" available on request.

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AVAILABILITY OF THIS POLICY

This policy will be available to be downloaded, free of charge, from Council's internet site:
www.pirie.sa.gov.au

Copies will be provided to interested parties upon request, and upon payment of a fee in accordance with Council's Schedule of Fees and Charges.

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