

Overview

The Port Pirie community is embarking on a strategy to transform its economic base, environmental conditions, community facilities, the appearance of the town and people's perceptions of the City in order to turn the City into an attractive residential and business base with a view of attracting more investment to Port Pirie.

Strategic Projects

Council has a number of current and upcoming projects which are funded and are expected to be completed in the next two years, which will further strengthen the achievement of its vision, including:

- ➔ Port Pirie CBD
- ➔ Regional Sports Precinct
- ➔ City Entrances
- ➔ Marine Facility improvements
- ➔ Community greening
- ➔ Wetlands Redevelopment
- ➔ Wandearah Road Bulk Goods Precinct



PROJECT FACT SHEET | MAY 2017

About the project

Council is seeking to transform the City of Port Pirie into a more attractive residential and business base with a view of attracting further investment to the City. In order to achieve this, Council has set about improving the City's appearance, community facilities, people's perspective of Port Pirie and the City's economic base. Council is undertaking this in a strategic, planned manner to maximise available opportunities.

Port Pirie's major employer Nyrstar is investing in excess of \$600 million to transform its business model and smelting processes to ensure that it remains in Port Pirie for many years to come and provides many benefits and opportunities for the region. Nyrstar's transformation will also provide significantly improved environmental technologies to further reduce lead emissions from the site and provide an opportunity to expand the City's residential and business base with an improved image.

Our aim is to provide an attractive and inviting entrance from the Augusta Highway (National Highway One) to our Main Street, with bold entrance statements constructed and installed; to a bright tree lined entrance road, guiding people into Port Pirie; to opening up the beach area to make it a more inviting space and increase its utilisation and improving the greening of the City. These will ultimately lead to our main streets and the exciting improvements currently underway in the CBD.

Further planned projects include a Community Greening Program; a Signage Strategy; development of our City Wetlands; the construction of the Port Pirie Regional Sporting Precinct; Marine Facility and Foreshore improvements; the roll-out of a public art strategy; renewal and activation of the CBD; and the provision of free public Wi-Fi access.

From a business growth perspective, we have prepared a number of research documents and business cases that we are now using to attract additional business investment to the City, from FIFO (fly-in-fly-out) demand studies, to retail assessments, to port expansion options and many more.



Current Major Projects

Project	Order of Cost
Port Pirie CBD Upgrade inc. Stormwater Drainage	\$11m
Regional Sports Precinct	\$20m
City Entrances	\$0.3m
Marine Facility Improvements	\$2.32m
Community Greening	\$0.2m
Phoenix Park Wetlands Redevelopment	\$0.47m (Stage 1)
Wandearah Road Bulk Goods Precinct	\$60m

Completed Projects

Council has also completed the following projects over the last few years as part of its vision:

Project	Order of Cost
Regional Cultural Precinct	\$4m
Waste Management Facilities	\$4m
City Swimming Pool Rejuvenation	\$1m
Florence Street PLEC	\$3m
Port Pirie Water Reuse Project	\$5m
Solomontown Beach Plaza	\$0.4m
Replacement & Duplication of Boat Ramp	\$0.3m
City Bike Loop	\$0.1m

Changing perceptions is also a key aspect of our transformation efforts. Council is setting about changing community perceptions of itself and perceptions of those outside the City of Port Pirie.

Central to these changes will be to change people's perceptions of Port Pirie, both residents and those living elsewhere. Council is doing its part to change the appearance and facilities in Port Pirie. It is now time to promote these and the many other changes that are occurring around our City.

The leaders in the Port Pirie business community, including Port Pirie Chamber of Commerce, Port Pirie Regional Council, Regional Development Australia (Yorke and Mid North), Nyrstar and the Targeted Lead Abatement Program (TLAP), have come together to promote the many exciting changes that are occurring in our City under the banner of *Come See Change*.

The *Come See Change* Partners recognise the magnitude of the exciting changes for the City of Port Pirie and surrounding region.

The Smelter Redevelopment along with Council-planned renewal and new infrastructure projects means Port Pirie's future is not only secure, but becomes an exciting regional hub full of promise and greater possibilities for its community..

Come See Change is the start of changing the perceptions of Port Pirie. Port Pirie Regional Council is proud to be a partner in this initiative.

Further Information

Any community member with a question, comment or complaint should contact Council directly by phone or email using the contact details below.

Phone (08) 8633 9777
 Email council@pirie.sa.gov.au
 Web www.pirie.sa.gov.au

Information contained in this Fact Sheet is correct at time of publishing.

