

Small Business Friendly Council Vision Statement

Helping small business thrive through collaboration and practical action

As a member of the Small Business Friendly Council Program, your council demonstrates commitment to championing small business success in South Australia.

Participation in the program reflects a council's willingness to lead with collaboration, transparency and a problem solving mindset to strengthen the local economy and business community.

Through this commitment, councils strive to:

- Remain accessible, engaged and responsive to the needs and concerns of small business owners.
- Champion local business voices through forums, advisory groups, and regular consultation opportunities.
- Invest in the vitality of local precincts, including town centres, main streets, and public infrastructure.
- Encourage local economic activity through “buy local” campaigns and supplier diversity efforts.
- Support financial sustainability by ensuring timely payment practices, especially for small suppliers.
- Strengthen the local workforce through skills programs, employment partnerships, and business capability building.
- Provide clear, consistent, and streamlined regulatory processes that reduce unnecessary red tape.
- Promote early problem solving by maintaining collaborative relationships and offering access to dispute resolution pathways when needed.
- Celebrate local success stories to inspire innovation and pride in the small business community.

Together with the Small Business Commission SA, councils in the Small Business Friendly Council Program demonstrate leadership in creating fair, supportive, and thriving conditions for small business.